



# Conference on Warehousing Leasing, Investment & Development

9:30 am | July 21, 2022 | Hotel Le-Meridien, New Delhi



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India is one of the fastest growing economies of the world with promising business opportunities. The Government of India has taken various proactive and business conducive initiatives in the country. Backed by the continuous expansion in the manufacturing sector and increased private and foreign investments, warehousing demand in India is on the rise. Investors from across the world are looking towards India as their preferred investment destination and warehousing a preferred segment of investment.

India opportunities in warehousing are riding on the growing demand of E-retailers who are looking forward to opening up warehouses in tier I and tier II cities as well as collaborating with logistics service providers across the country to be able to maintain a minimal delivery cost. The growth in the warehousing market in India is also largely being driven by the rise in international business. Entry of numerous foreign as well as domestic industries in the country and establishment of manufacturing plants have generated greater export opportunities, which in turn has fuelled the demand for warehousing spaces across the country.

The warehousing industry in India is largely unorganised and is still in the nascent stage. India has the lowest warehouse capacity with modern facilities when compared to the rest of the world. This offers ample opportunities for investment in this sector. The Hon'ble Prime Minister of India has also announced to build warehouses in every block of the country. Further, as compared to other real estate assets, warehousing assets can be built in a relatively shorter time span. With infrastructure status, the approval and funding risk for greenfield investments have reduced further.

The warehousing aspect in the logistics supply chain globally is going through a transformation. From being a mere storage space provider for goods, the segment is offering an array of value added services. With large multinational players entering Indian market with introduction of new technologies, the face of the warehousing & logistics sector is changing fast. The Indian warehousing industry which was lagging behind its global counterparts due to its fragmented structure would now enter the same league. With the government thrust, there has been an accelerated growth in the manufacturing sector which will require enhanced warehousing capacity.

Keeping in view these developments, **ASSOCHAM is organising Conference on Warehousing Leasing, Investment & Development at 9:30 am on 21<sup>st</sup> July 2022 at Hotel Le-Meridien in New Delhi.** We are glad to invite you to attend the Conference.

### KEY ISSUES

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- Indian Warehousing Industry: Key Trends
- Future Growth and Investments
- Leasing opportunities
- Changing Dynamics of Indian Warehouses
- Challenges of Warehousing Industry
- Maximising mechanisation and Minimising losses
- Regulatory and compliance issues
- Advanced tracking mechanism
- Funding of Warehousing
- Making Storage Sustainable
- Greening the Warehouses
- Automation of cargo handling operation
- Creating modern facilities & Value Added Services
- Smarter Warehouses: Building Designs & Layout
- The Changing Face of Technology in a Warehouse
- Need of Skilled Manpower
- Augmenting warehousing competitiveness and its core operations.

## INVITED SPEAKERS

- Central and State Governments
- Warehousing Companies
- Investors and funding agencies
- Logistics and Cargo Companies
- Cold Chain & E-retailers
- Value added Service Providers
- Real Estate Developers
- Supply Chain Experts
- Transport Companies
- Technology provides
- Service Providers & Consultants
- Infrastructure providers and Engineering Companies
- Material handing service providers
- Packaging Solution companies
- Transportation, Freight and Cargo Companies

## PARTICIPANTS PROFILE

- Warehouse Owners
- Material Handling Equipments
- Storage Solutions
- IT Solutions
- Automobile
- Automotive
- Land Owners Builders, Architects & Consultants
- Cement & Building Materials
- Cargo Companies
- Fertilizers and FMCG Companies
- Pharmaceuticals
- Heavy Engineering
- Manufacturers
- Logistics & Shipping Companies
- Paints, Oils & Lubricants
- Ports, Railways & Terminals
- Retail & e-Commerce
- Structural Engineers
- Supply Chain, Logistics Companies
- Logistics Parks
- Packaging Solutions Service Providers
- Barcode Scanners & Printers
- Technology Providers
- Dock Levelers
- Doors & Shutters
- Forklifts, Pallet Trucks
- Reach & Tow Trucks
- Rollers & Conveyors
- Warehouse Racks & Mezzanine Floors
- Pallets, Crates & Trolleys
- Automated Guided Vehicle
- Pick and Place Robots and Sorting Systems
- Industrial & Logistics Parks
- Freight Forwarders Transporters





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## SPONSORSHIP CATEGORIES

The Conference provides an excellent opportunity for organizations/companies to promote their product & services to the focused audience besides networking during tea/coffee and lunch intervals. The sponsorship details are as under:

Conference Partner (10 Lac)	Principal Sponsor (8 Lac)	Co-Sponsor (5 lac)	Supporter (2 Lac)
<ul style="list-style-type: none"> <li>Logo visibility on event Backdrop</li> <li>Logo in newspaper advertisement</li> <li>Speaking opportunity in Inaugural Session</li> <li>Corporate Video Play at conference during the Tea and Lunch break (5 min Only)</li> <li>Logo/ Name Branding on the event Mailers</li> <li>Logo will be on the ASSOCHAM event Webpage</li> <li>Branding in Social Media Platform</li> <li>Complimentary exhibition space of at the Conference venue.</li> <li>Insertion of Company's brochure into the documentation pack</li> <li>10 Complimentary Passes to attend</li> </ul>	<ul style="list-style-type: none"> <li>Logo visibility on event Backdrop</li> <li>Logo in newspaper advertisement</li> <li>Speaking opportunity as Panelist in Technical Session</li> <li>Corporate Video Play at conference during the Lunch break (4 min Only)</li> <li>Logo/ Name Branding on the event Mailers</li> <li>Logo will be on the ASSOCHAM event Webpage</li> <li>Branding in Social Media Platform</li> <li>Complimentary exhibition space of at the Conference venue.</li> <li>Insertion of Company's brochure into the documentation pack</li> <li>8 Complimentary Passes to attend</li> </ul>	<ul style="list-style-type: none"> <li>Logo visibility on event Backdrop</li> <li>Logo in newspaper advertisement</li> <li>Corporate Video Play at conference during the Lunch break (2 min Only)</li> <li>Logo/ Name Branding on the event Mailers</li> <li>Logo will be on the ASSOCHAM event Webpage</li> <li>Branding in Social Media Platform</li> <li>Complimentary exhibition space of at the Conference venue.</li> <li>Insertion of Company's brochure into the documentation pack</li> <li>7 Complimentary Passes to attend</li> </ul>	<ul style="list-style-type: none"> <li>Logo visibility on event Backdrop</li> <li>Logo/ Name Branding on the event Mailers</li> <li>Logo will be on the ASSOCHAM event Webpage</li> <li>4 Complimentary Passes to attend</li> </ul>

**Participation Fee: Rs.3,000/- (Including GST)**

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**THE ASSOCIATED CHAMBERS OF COMMERCE AND INDUSTRY OF INDIA**

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